



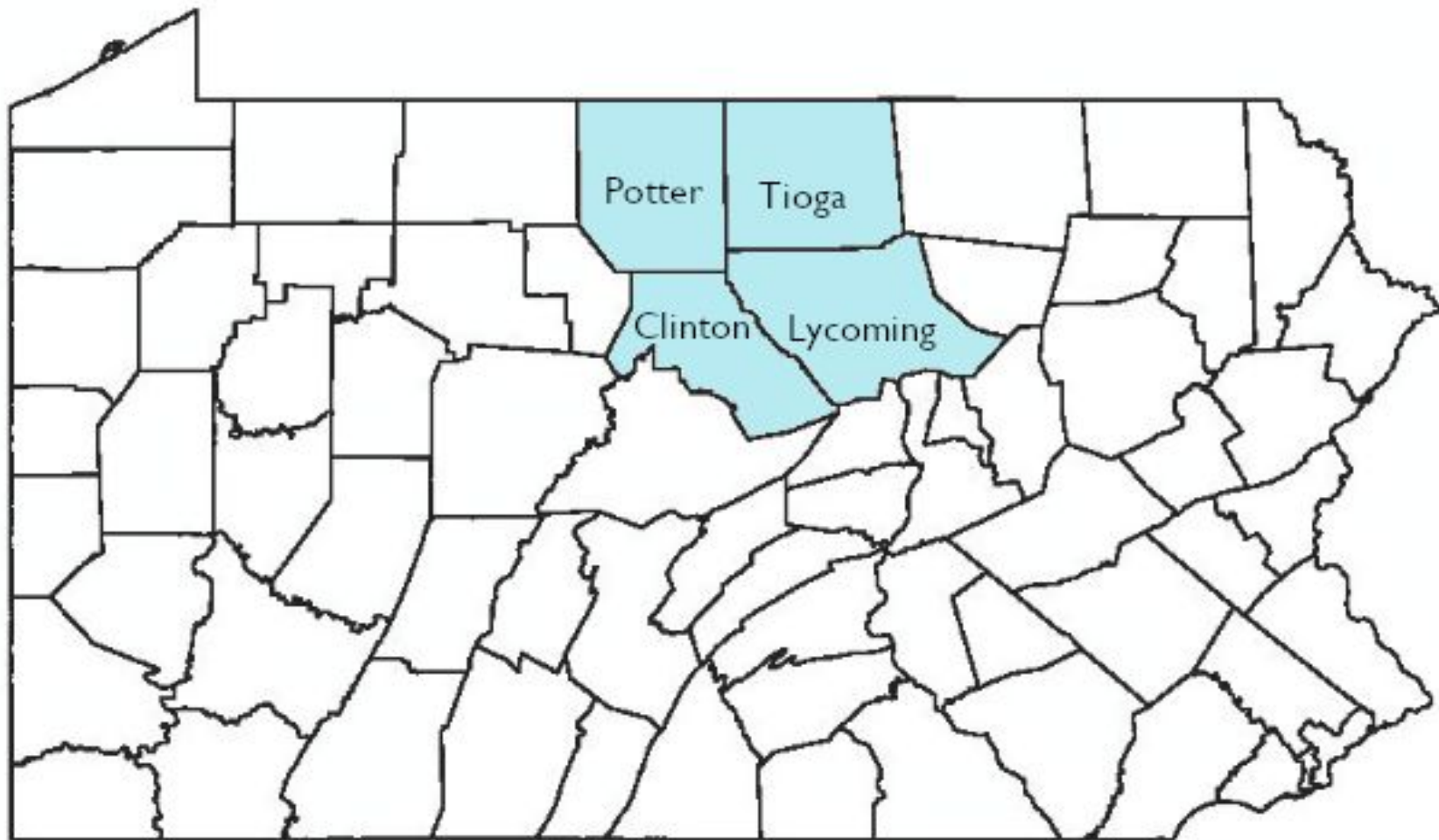
Welcome!

# Tonight's Objectives

- **Recap of the COG development process**
- **Board and committee decisions – Officers and terms**
- **Operational decisions – Budget and staff**
- **Next steps**

# Introductions

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Call to Order

Quorum  
Requirements

At least four Executive Board  
members AND 15% of voting  
membership

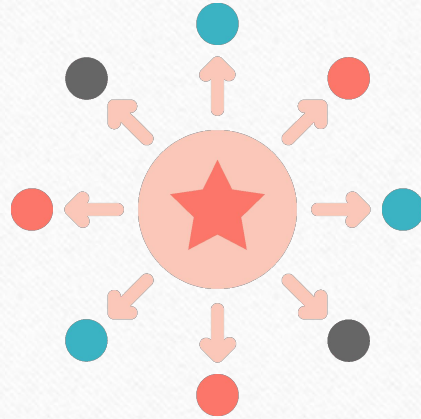
**OR**

100% of the Executive Board

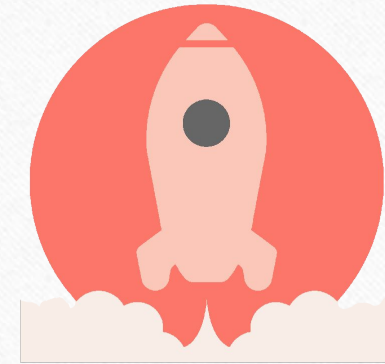
## Recap



**Five years  
of the  
NRAT: Pilot  
to Now**



**Designing  
the  
Leadership  
Shift**



**Launch of  
the NRAT  
Network  
COG**

## Mission Statement

To facilitate a safe and sustainable motorized trail network that empowers rural communities to foster conservation and economic growth.



## Service Area

The service area of the NRAT COG is the four-county region in northcentral Pennsylvania consisting of Clinton, Lycoming, Potter, and Tioga Counties.

# Core Objectives

**Collaboration:** Provide leadership and coordinate committees and advisory groups to ensure balanced representation.

**Sustainable Management:** Oversee a structured organization with the operational stability to manage ongoing responsibilities and plan for sustainable expansions.

**Community Engagement:** Deploy a communication strategy that includes routine messaging, events, and outreach to engage a broad range of stakeholders and communities.

**Environmental Stewardship:** Develop education and resource management plans that provide tools and resources to uniformly manage and steward the assets.

**Growth & Development:** Create business and funding plans to acquire the necessary revenue to support and sustain the trail network.

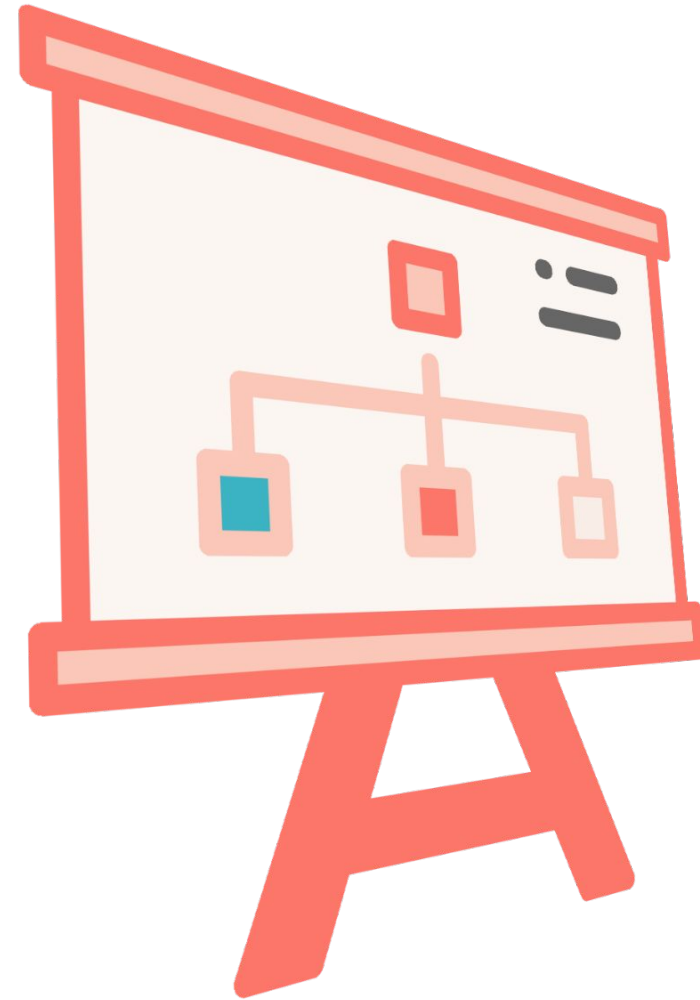
# The COG

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# Structure

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- Council of Governments
- Nonprofit Corporation



# Key Functions

**Administration:** Budget development and approval; Election of officers and appointment of committee chairs; Independent audits

**Operations:** Municipal reimbursement contracts; Route selection; Review of landowner agreements; Permit Sales; Mapping updates; Signage updates/additions/subtractions

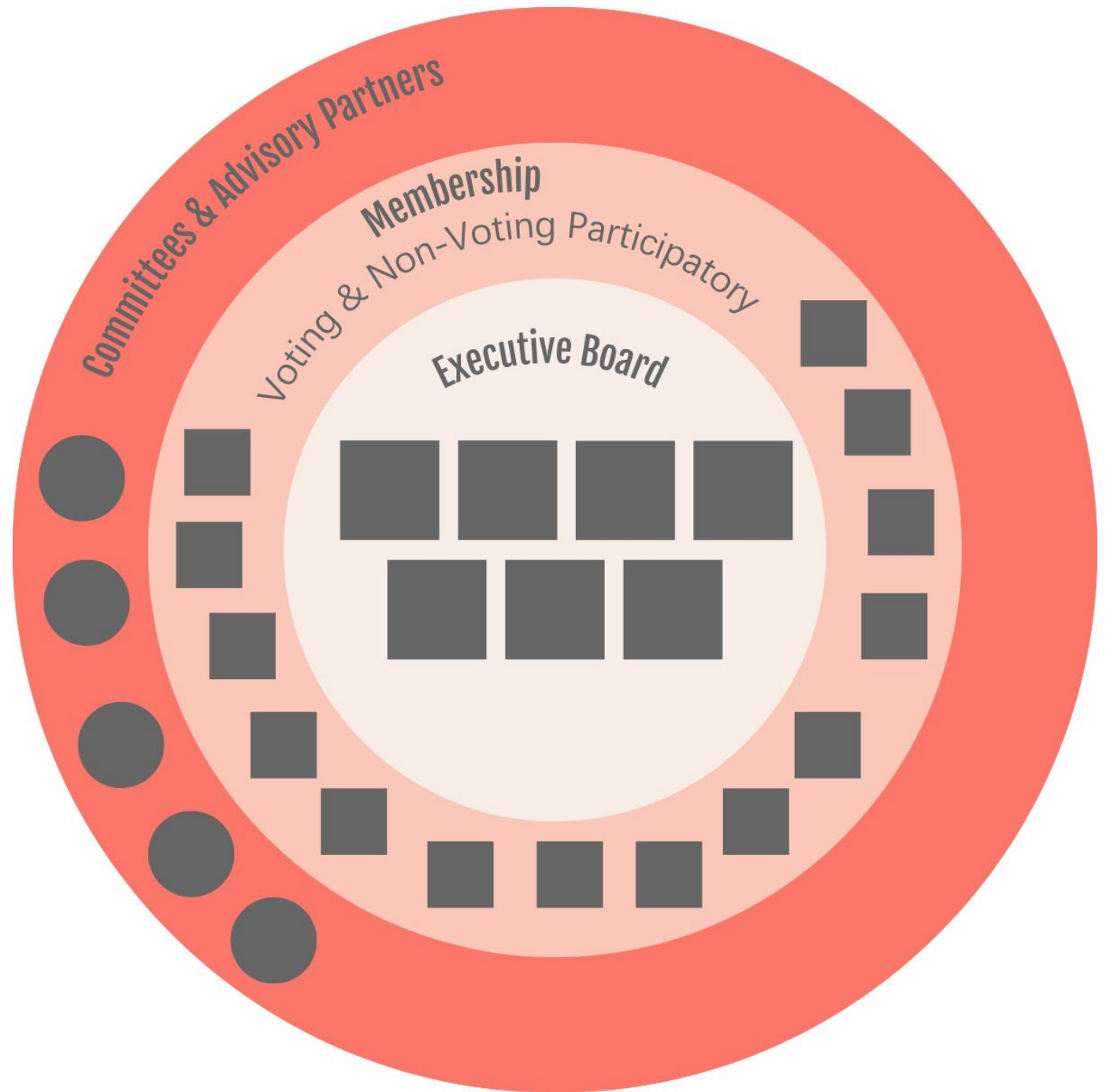
**Short- and long-term planning:** Municipal Updates and Feedback Sessions; Grant research and proposals; Route maintenance; Trail surface and riding conditions

**Relationship building:** Partnership outreach; Attendance at municipal meetings

# Governance

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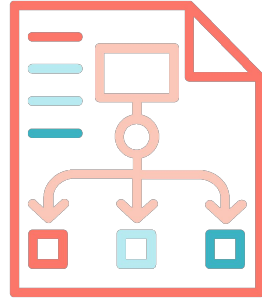
- Membership
- Executive Board
- Partners



# Involvement

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- Types of Members
- How to Join
- Membership Toolkit



Types of Members



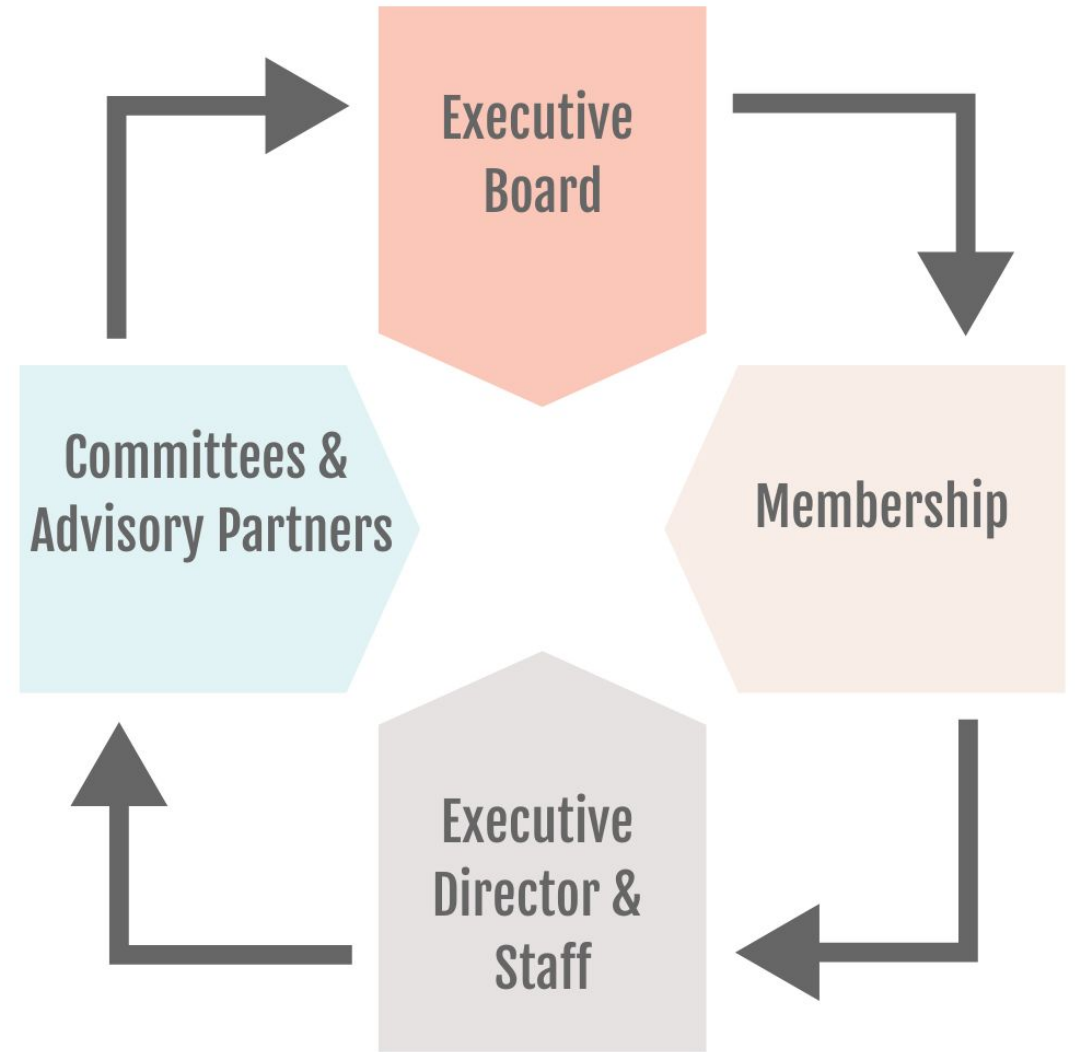
How to Join



Membership Toolkit

# Decision Making

- Committees
- Membership Votes
- Executive Director Executes



# Decision Making

- Committees
- Membership Votes
- Executive Director Executes



# Member Benefits

**Direct representation** in charting the future growth and development of the NRAT network \*

**Maintenance support** via financial reimbursements for dust suppressants, road maintenance, and seasonal sanitation expenses

**Mapping support** through cooperative staff sharing and dedicated contract positions

**Complaint handling** via a centralized staff member tasked with day-to-day management of the NRAT-COG \*

**Organizational support** through dedicated staff tasked with management and development of the NRAT network \*

**Reduced rates** due to the potential for bulk purchasing and the resulting quantity discounts

**Economic opportunities** that develop through marketing partnerships, chambers of commerce, tourism, and trail network promotion

## What Stays the Same

### **Maintenance support**

via financial reimbursements for dust suppressants, road maintenance, and seasonal sanitation expenses

### **Mapping support**

through cooperative staff sharing and dedicated contract positions

### **Agency Collaboration**

on connectors, approvals, safety, education, policy, etc.

### **Input and Feedback**

through targeted meetings related to trail management, growth, and cooperative engagement



# What Changes

## **Source of Reimbursements**

will change as responsibilities shift from DCNR to the COG; process will likely stay very similar

## **Customer Service**

a handoff of complaints, questions, and concerns to COG staff, lifting the burden from individual municipalities

## **Modernization**

of permit purchasing and registration tools

## **Prioritization**

of key issues and initiatives emanates directly from the COG, shifting the organizational direction to local leadership



# Formal Action

## **Adopt Bylaws**

# Formal Action

**Nominate and Select Officers**

# Formal Action

**Assign Board Member Term Lengths**

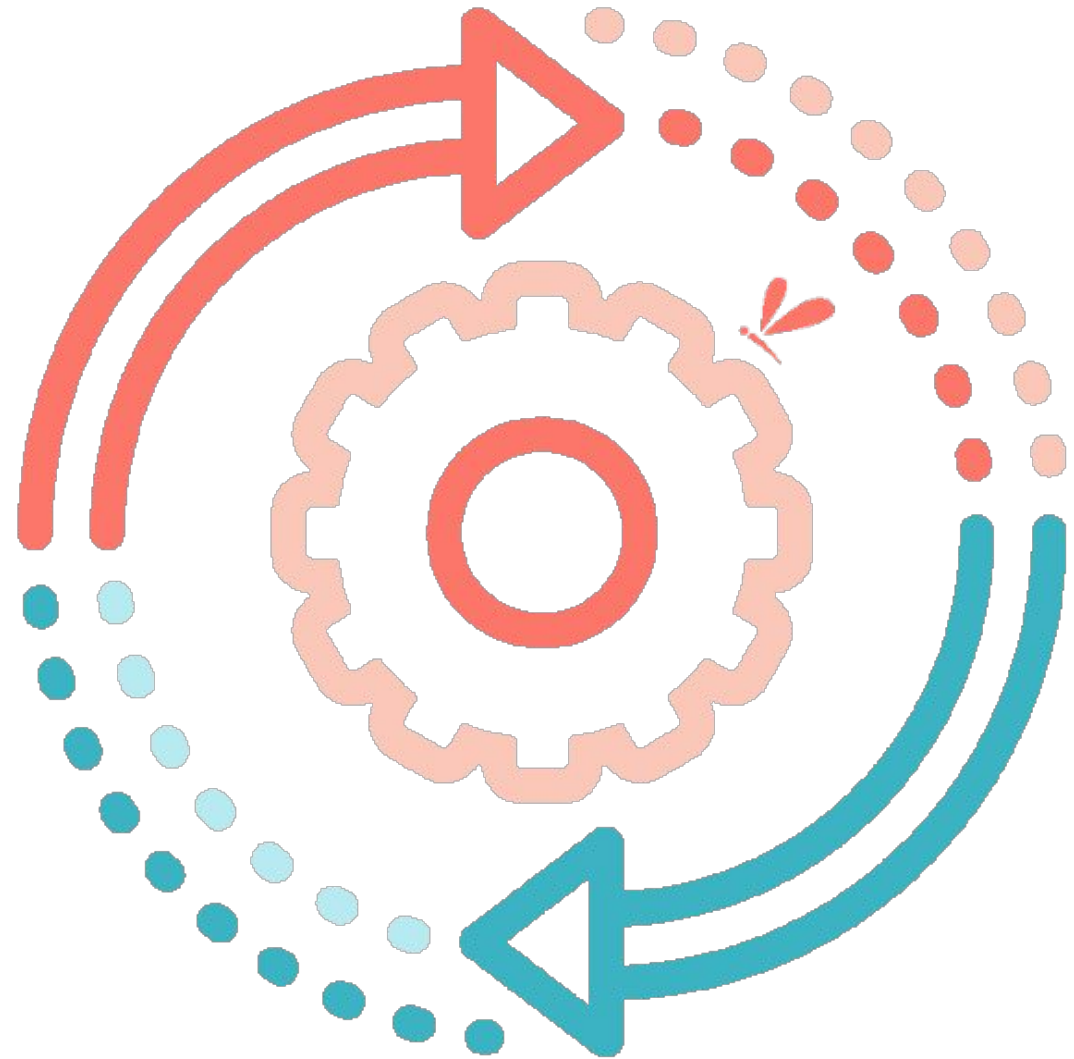
# Formal Action Board Terms

Role	Affiliation	Term		
Clinton County	Commissioner Jeffrey Snyder	1 yrs.	2 yrs.	3 yrs.
Potter County	Commissioner Robert Rossman	1 yrs.	2 yrs.	3 yrs.
Tioga County	Commissioner Marc Rice	1 yrs.	2 yrs.	3 yrs.
Gallagher Township (Clinton County)	Will Man, Supervisor	1 yrs.	2 yrs.	3 yrs.
Genesee Township (Potter County)	Victoria Smith, Secretary	1 yrs.	2 yrs.	3 yrs.
Delmar Township (Tioga County)	Deven Martin, Supervisor	1 yrs.	2 yrs.	3 yrs.
At Large Representative	Will Hunt, Director of Potter County Planning, GIS, & Community Development	1 yrs.	2 yrs.	3 yrs.

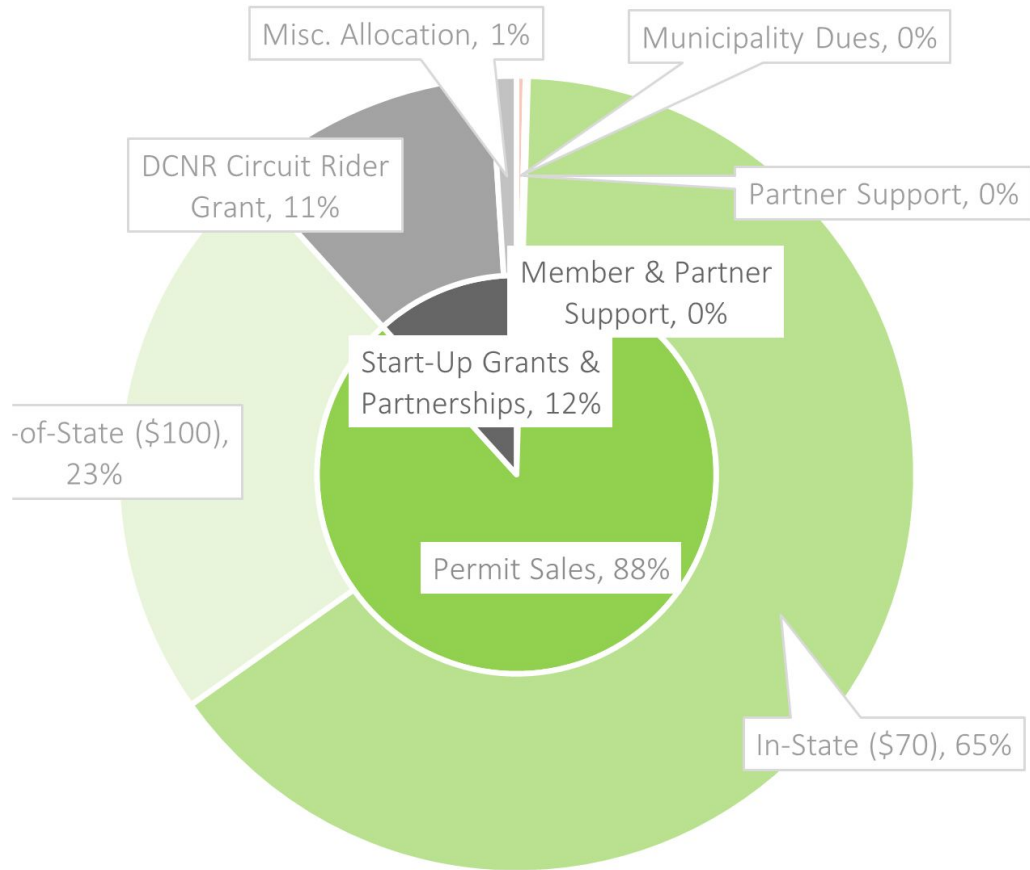
# Draft Budget

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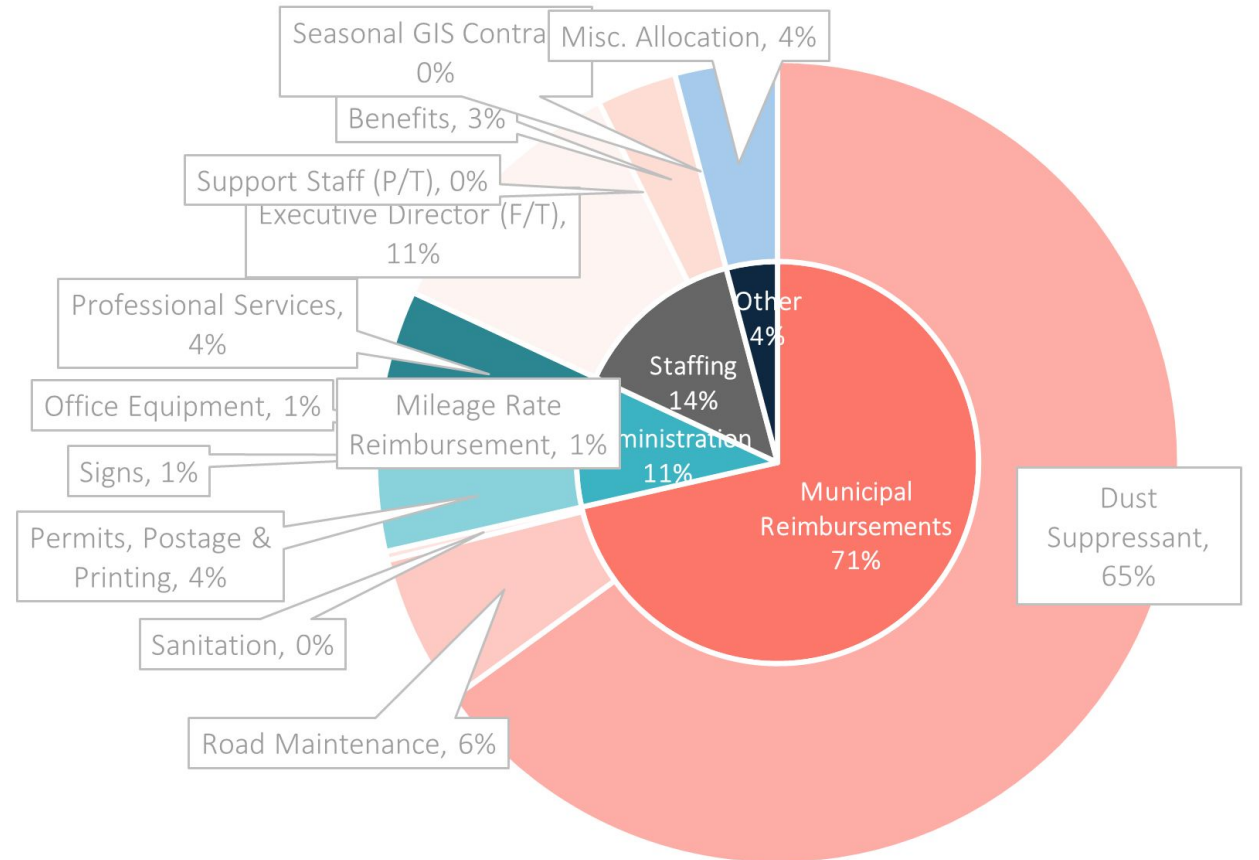
# Financial Sustainability



## 2026 Revenue Estimates - \$562,372



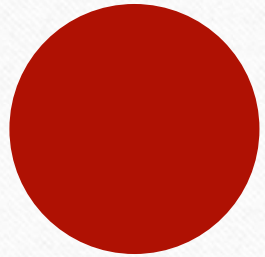
## 2026 Operational Estimates - \$559,865



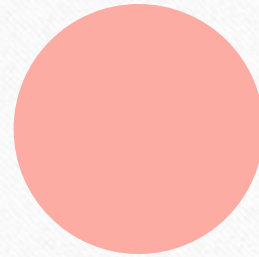
# Formal Action

**Approve Draft Budget**

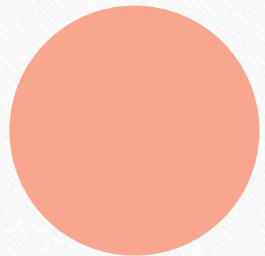
# Executive Director Impact



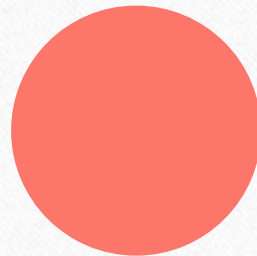
Sponsorships, Grants,  
and Partnerships



Expanded Revenue  
Opportunities



Marketing and  
Promotion



Sustainable Growth

**Formal Action**  
**Authorize Executive Director Hiring  
Process**

# Discussion

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What Happens Next

# What to Expect

## **Next Meeting of the COG**

Thursday, July 16<sup>th</sup> at 6:00 PM

Potter County Location TBD

## **What You'll Vote On**

Bylaw Amendment

Committee Chairs

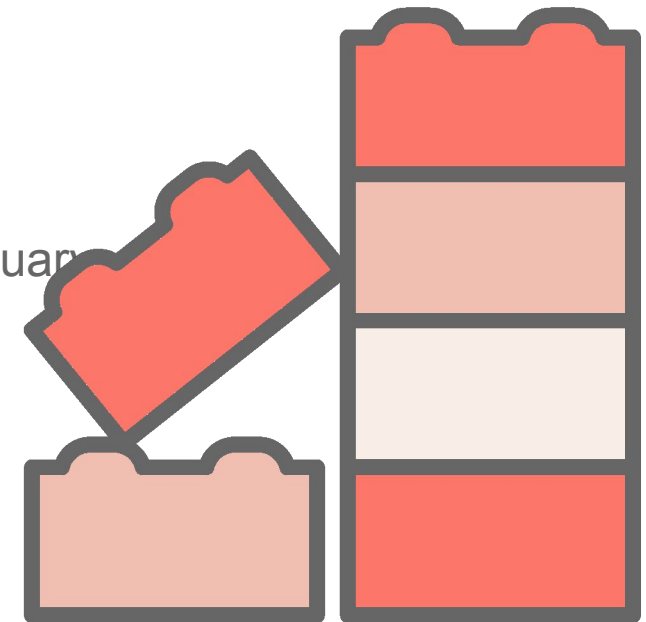
New Executive Director

## **Future Meetings**

Quarterly: April, July, October, January

Third Thursday of the month

Rotating location



Thank You!